



INVITALIA

Agenzia nazionale per l'attrazione  
degli investimenti e lo sviluppo d'impresa SpA

IEEE MEDITERRANEAN  
ELETROTECHNICAL CONFERENCE  
**MELECON 2020**  
VIRTUAL CONFERENCE JUNE 16-18, 2020



## Invitalia supporting entrepreneurship and innovation

*Giulia Zanotti  
Market and Services Development  
Invitalia*

# Supporting enterprises



Investment

20 Mln

5Mln

1.5 Mln €

Resto  
al SUD

Cultur  
a Crea

NITO

Smart  
&  
Start

SMEs in  
Industria  
I crisis  
areas

Contratt  
o di  
sviluppo

Yoox  
Lamborghini  
Buitoni  
Kimbo

Startup

Enterprise  
Development  
life cycle  
t

# Invitalia Startup System

## Invitalia is where innovation is done

**Finance**

**Investo al Sud**

**Smart&Start Italia**

**nuove imprese a tasso 0**

**Cultura Crea**

**Coucher 3i**

**Banca MCC**

**Services**

**Guiding the potential  
entrepreneurs**

**One-to-one support for  
application**

**Investor Days**

**Innovation challenges**

TALIA

# Invitalia Startup Network

2 partners

incubators

accelerators

business angels

associations

VC Funds

companies

## The Network





## *Smart&Start Italia*

how to finance your idea and make your startup successful

**2,471**

business plans

**1,024**

startups  
financed

**€ 346**

million  
funding

June 2020



Who may apply

**innovative Startups**

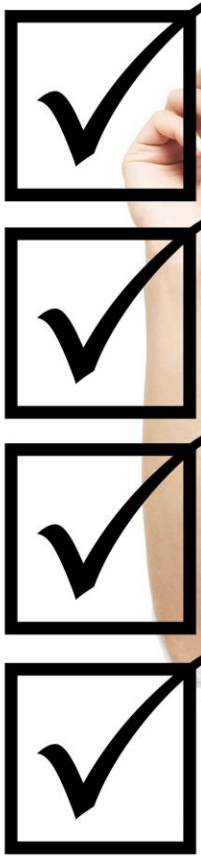
**teams**





# What kind of projects

- New hi-tech solution**
- Products, services or solutions in the digital economy**
- Exploiting commercial opportunities resulting from research**
- Budget between 100 and 1.5 million €**
- Execution in 2 years**



## Funding scheme

- **interest free loan**
- **80% of the business plan - or 90% ses in case of «young» or «female» startup**
- **grant (30% of the loan) if startup in Southern Italy**
- **No collaterals**
- **Repaying period 10 years**
- **mentoring**





## Eligible expenses

- **Capital expenses as:**
  - plant, machinery, HW
  - patents, licence, knowhow
- **Services as: software development, technical consultancies, marketing, business acceleration**
- **Labour costs related to production**
- **Operative expenses up to 20% of the above**

**between € 100.000 and 1.5 milion**

The logo for SMART & START ITALIA, featuring the text in a stylized font with a small graphic of a star or flag to the right.



What do we evaluate

- **Team**
- **Innovation**
- **Competitive advantage**
- **Economic sustainability**
- **Technological feasibility**





Apply online

[invitalia.it](http://invitalia.it)



You will get an answer in  
**60 days**



We can help you

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**848.886.886**